

# Health Watch-Dog



## May we remind you about Senior Pet Month

The month of May is Senior Pet Month and is time when you should take stock of the care and nutritional requirements of our older companions. Most pets are considered seniors when they reach seven years of age, but some larger breeds like Bernese Mountain Dogs and Great Danes are considered mature at five years of age. As the twilight years approach, it's important to look at supplements for joint health, exercise and vet checks. We would also like this month to reflect that there are some very worthy and wonderful seniors awaiting adoption in shelters.

## Lassie Comes Home (or at least to the pet food sections of US Supermarkets)

One of the world's most famous media hounds has 'em-barked' on a new line of dog food and treat line. 'Lassie's Natural Way' dog food is marketed as having no animal bi-products or artificial sweeteners, colours and preservatives. Lassie's line has 17 different food and treat products formulated for each stage of a dog's life. No word from the marketing people as to whether it will make your dog smart enough to know when Timmy is stuck down the well.



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# BIOBOOST™

*Nutritional*  
supplement for Dogs

**Does your dog** suffer from digestive disturbances? Is your dog recovering from surgery or perhaps on antibiotics? Maybe you have an older dog who just isn't doing as well as he used to?

**Try Troy Bioboost™**  
Bio-boost™ for dogs is a naturally derived fermentation product that contains a combination of microbial metabolites and a large range of bio-available vitamins & minerals.

**Bio-boost™ for dogs** is designed to aid:

- Surgery recovery
- Digestive disturbances
- Post antibiotic recovery
- Senior dogs
- Maintenance of a balanced diet
- Poor doers




**Easy to Apply  
Healthy Choice**

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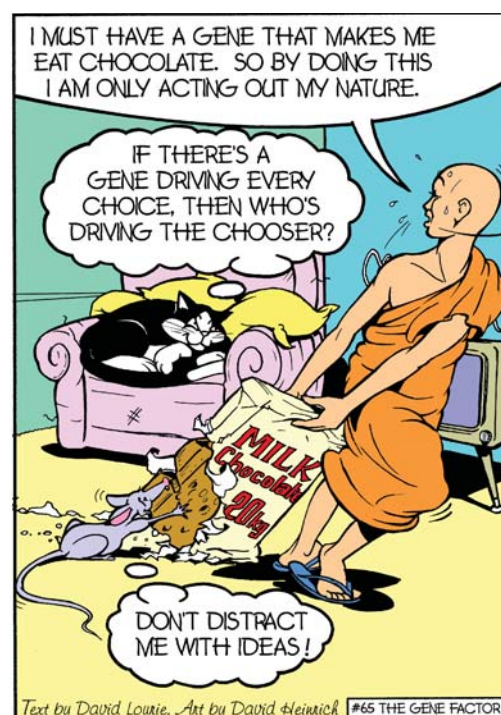
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p: 02 9604 6266 w: www.troylab.com.au e: sales@troylab.com.au

## Rescue Me!

Community campaigns in the US are igniting fundraising efforts to equip local fire fighters with little oxygen masks for pets. The specially designed masks come in three sizes to accommodate all sized pets. Pets are at a high risk of smoke inhalation since they often hide during the trauma of a house fire. Human oxygen masks are unsuitable for pets as they're too large. We hope that some day soon there will be a similar successful campaign to see all Aussie fireys equipped with these little life-savers.

## Keeping canines White and Bright

Stinky dog breath can indicate plaque build-up or gingivitis and this can lead to periodontal disease. A new oral care product has just been launched in the US to assist in dental health care. White Bites™ treats are specially formulated crunchy morsels that use the power of baking soda to freshen breath. The abrasive treats apparently aid in the breakdown of plaque. No word as to when they'll be available here but we're betting that in the growing awareness of pet dental health that it won't be too long.



DHARMA THE CAT SAYS: Human nature is a very good thing to get beyond. To do this requires education, determination, discipline and most of all a clear and specific vision of whom you wish to become.

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